



RDI

Royal Distributors, Inc.

RDI acquired by World Magnetics

RDI, Herga Technology, and World Magnetics are pleased to share an important update regarding the RDI business, owned and managed by Terry and Alma Ferstle.

For the past 20 years, Royal Distributors Inc. (RDI) has been a trusted partner to many customers, delivering exceptional service and expertise on Herga Technology products across the medical, transport and industrial markets.

What's changing?

Effective 1st April 2025, RDI has been acquired by World Magnetics. As a result of this integration:

- World Magnetics' sister company, World Magnetics Distribution will initially trade under the established RDI brand.
- Terry Ferstle from RDI, as an integral part of the existing relationship, will be supporting World Magnetics over the coming months to ensure a seamless transition for all existing customers.

RDI, World Magnetics and Herga Technology are committed to ensuring customers continue to receive the same high level of service and technical support that they have been accustomed to.

Who is World Magnetics?

World Magnetics is a global manufacturer of pressure switches, headquartered in Traverse City, Michigan since 1962. World Magnetics is the parent company of :

- DesignFlex™ pressure switches
- Henry G. Dietz™ Industrial pressure switches
- Value Engineered Products™ (VEP) aerospace/aircraft switches
- Durascan™ magnetic heads

World Magnetics products are found in a variety of industries and applications.

Established in 2025, World Magnetics Distribution is the sister company of World Magnetics, dedicated to supporting our North American sales partners and customers with access to select internationally recognized products and solutions. Partnering with leading trusted European manufacturers The Variohm Group and



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Herga Technology, providing innovative sensor and switch technologies to North American OEMs.

Martin Paul, Owner and President of World Magnetics and World Magnetics Distribution, is an ex-employee of Herga Technology's parent company and has decades of experience selling Herga Products. Supported by a technically knowledgeable and responsive team of engineers, sales and service members and Quality Assurance support, Martin has led World Magnetics for 14 years.

RDI and Herga Technology will continue to support the World Magnetics Distribution team in the knowledge transfer of the Herga Technology product ranges and in ensuring a seamless service transition.

What's this means for you...

As World Magnetics Distribution integrates RDI's expertise, our mutual customers and partners can expect continued reliability, excellent service, and enhanced support for your Herga Technology products. sensor and switch technologies to North American OEMs. Through World Magnetics' domestic sales partner network and factory direct service, you will soon find more Herga experts to support you across North America.

If you have any questions or require further information, please do not hesitate to reach out to Martin Paul, President and Owner of World Magnetics Distribution at 231-946-3800 or Terry Ferstle at RDI at 951-491-0546.

Bobby McGregor
President
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Terry Ferstle
President
Royal Distributors Inc.

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